



We are a platform for clients and colleagues to work on new products and services collaboratively and efficiently.

PLAN.NET INNOVATION STUDIO

Innovation Development

ABOUT US

In times of extremely fast change and ever faster new technological developments, we need new ways of thinking, working and new processes to work on future-oriented solutions together with our clients.

For product and service development, we offer clients two primary options: First, various workshop formats for ideation. Second, conception and prototyping to make ideas concrete and check utility value and usability quickly.

At Plan.Net Innovation Studio we use the Plan.Net Agency Group's integrated work approach, including all the appropriate skills and know-how of our experts to realize our clients' goals.

FACTS & FIGURES

- » Colleagues: 6+
- » Founding: 2017

CONTACT

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SERVICES

- » Customer Experience Strategy
- » Trends & Innovation
- » Websites & Apps
- » Digital Products & Services
- » Customer Experience
- » UX Strategy & Design
- » Prototyping
- » Frontend Development
- » Mobile Solutions

CLIENTS¹⁾

- » HypoVereinsbank
- » BMW
- » MINI
- » Deutsche Bahn