



We provide data-based, high-performance, digitally focused media campaigns.

PLAN.NET HAMBURG

Data-Driven Experiences

ABOUT US

Plan.Net Hamburg is a full service agency for data-driven campaigns in the digital space.

Based on an insight-driven approach and the solid analysis of customer journeys and customer data, we facilitate holistic media campaigns across all channels and target groups with optimal content-related messages.

FACTS & FIGURES

- » Colleagues: 30+
- » Founding: 2013

CONTACT

Plan.Net Hamburg
GmbH & Co. KG
House of Communication
Steinhöft 9
20459 Hamburg

Diana Degraa
Managing Partner
d.degraa@plan-net.com
+49 40 2022 88 8415
www.plan-net.com

SERVICES

- » Media & Communication Strategy
- » Trends & Innovation
- » Insights & Monitoring
- » Crossmedia Strategy, Planning & Buying
- » Programmatic Media
- » Targeting
- » eCommerce Advertising
- » Content Marketing
- » Social Media and Advertising
- » Digital Asset

CLIENTS¹⁾

- » Audible
- » Deutsche Fernsehlotterie
- » Rügenwalder
- » Bahlsen
- » Werner Merz