



Consulting and innovation – from the idea via prototyping to an extraordinary experience.

# PLAN.NET CAMPAIGN

Turning Ideas into Experiences

## ABOUT US

Our Promise: Innovative strategic thinking combined with best in class creative. We design digital services, products and campaigns through a high-performance mashup from digital strategy, creativity, technology and data.

Our Offer: Ideation Workshops and Toolkits, Innovation Consulting, UX & Visual Concept and Design, Prototyping and User-Testing which activates tailored communications.

## FACTS & FIGURES

- » Colleagues: 30+
- » Founding: 1997

## CONTACT

Plan.Net Campaign  
GmbH & Co. KG  
House of Communication  
Brienner Str. 45 a-d  
80333 Munich

Marcel Kammermayer  
Managing Director  
m.kammermayer@plan-net.com  
+49 89 2050 – 3555  
www.plan-net.com

## SERVICES

- » Customer Experience Strategy
- » Digital Strategy
- » Trends & Innovation
- » Creative & Campaigns
- » Social Media & Advertising
- » Websites & Apps
- » Digital Products & Services
- » UX Strategy & Design
- » Ideation & Design Thinking
- » Prototyping

## CLIENTS<sup>1)</sup>

- » PENNY
- » Bosch
- » Brillux
- » Ledvance
- » Consors Bank