



We extend the offering of Serviceplan Group in the Berlin House of Communication with digital corporate and public campaigning.

# PLAN.NET BERLIN

Digital Corporate & Public Campaigning

## ABOUT US

Plan.Net Berlin enlarges the Serviceplan Group offer in the Haus der Kommunikation (HoC – House of Communication) in Berlin – which has grown exponentially with its specific service offering for Political and Social Communication – by adding Digital Corporate & Public Campaigning. Two areas which gain more and more importance and which align along the growing digital needs of ministries and organizations.

Plan.Net Berlin sees itself as partner and consultant when it comes to the question with which new business models, methods and strategies today's organizations, political institutions or NGOs can navigate digital transformation and secure their future viability successfully. Moreover the Berlin office acts as an interface between the HoC Berlin and the existing units of Plan.Net Group.

## CONTACT

Plan.Net Berlin  
GmbH & Co. KG  
House of Communication  
Ziegelstr. 16  
10117 Berlin

Michael Sodar  
General Manager  
m.sodar@plan-net.com  
+49 30 339 888 121  
www.plan-net.com

## SERVICES

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